

EPTA SIGNAGE COMMITTEE REPORT 3-19-2016

Submitted by committee

The EPTA Signage committee met via conference call at 9:30 AM on Friday, March 19, 2016

Members present:

Roy Weil
Deb Frawley
Marilyn Black
Toni Henry

General meeting notes:

Approval from ATA

- The status of approval to use and adapt the GAP Signage Guidelines was discussed. Roy noted that he has had email correspondence with ATA president Darla Cravotta and past president Linda Boxx. Roy will continue to pursue receiving approval and specifics on the conditions under which approval may be provided.
- Marilyn suggested that the EPTA board formally request approval to use the GAP material without compensation but with credit. A motion could be made at the April 20 EPTA board meeting to contact ATA. We need to find out when ATA meets again.
- Roy's draft of the revised partial manual may be ready by the April meeting and could be presented for comment. EPTA president Ron Steffey will need to be made aware of our plans ahead of time.
- The committee agreed that we need to ask EPTA for permission to continue to modify the GAP Guidelines.
- Discussion occurred regarding the modifications that may be requested. Toni noted that when ARTA was doing a kiosk in Kittanning in 2012 Linda Boxx and Cathy McCullom asked that the font, color and top cap style be changed.
- Deb stated that Cachet is the font on the EPTA logo.

Guideline content discussion

- It was agreed that the Trail Town logo and any reference to the Trail Town Program (other than recognizing that they were a part of the GAP Guidelines development) should not be included in the EPTA version. Deb stated that the Trail Town Program under the Progress Fund has not committed to adding towns to their program, and that some towns along the Ere to Pittsburgh Trail may not become a part of this program.
- It was also agreed that the section on Heritage Interpretive signs would be included with examples of what has been done along our trail system. These examples would be for the convenience of trail segments if they have not already embarked upon an interpretive sign program.
- A color scheme needs finalized. All agreed that colors in the EPTA logo will be utilized.
- The trail blazer sign type was reviewed. Toni asked if signs near access points and roads need to be reflective. Marilyn noted that if the access points are along state owned roads that they do need to be reflective.

- Deb and Toni will look at the top cap style used in Foxburg and Kittanning and share that info with the committee members.
- Some noted that a design element that would distinguish our trail from the GAP trail should be established. All agreed that consistently utilizing the swoosh (used as the header of the signs placed at Foxburg) would accomplish that goal.
- Marilyn asked for the opportunity to edit any information being presented and that she would add her comments to the website that Roy set up when time allowed.

Next steps

- Confirm in writing permission to proceed with modifying the GAP Guidelines for EPTA use and clarify required modifications (ATA and EPTA approval).
- Finalize colors.
- Finalize consistent EPTA design elements.
- Continue gathering examples of photos and specifications of various sign components already installed along the EPT.