

Erie to Pittsburgh Trail Alliance  
Secretary Report  
For the January 18, 2018 Board of Directors Meeting

- **Communications Received-**
  - A communication was received from Titusville Renaissance, Inc.(TRI) as a result of letters the City of Titusville sent indicating they no longer recognized TRI as an organization. TRI, in their letter, stated they are a stand alone 501 (c) 3 organizations, and am not, and have not been, part of the City.
  - An acknowledgment and thank you received from the Industrial Heartland Trails Coalition for becoming a member and supporting the work of the IHTC by submitting the signed letter of commitment.
  
- **The EPT Logo Usage Request** - No request received this past quarter.
  
- **Letters of Support from the EPTA Requested** - Two requests for letters of support have been received, we are awaiting the required draft grant application, including budget (per EPTA Policy) and a draft letter will be prepared and sent to the EPTA President for approval and signature.
  
- **Social Media** – Followers on Facebook continues to grow.
  - As of January 16, 2018, the Facebook Page (official) has 1292 page likes; representing 9 countries; 3 states in the US and 45 US cities (Pittsburgh and Oil City have the most page likes). The demographics for the gender of those liking the page is split nearly in half with the women holding a slightly higher percentage.
  - The Facebook Group (unofficial; peers sharing with peers) has 1015 members, with the cities of Pittsburgh and Erie having the most members of the group. There are eight countries, including the USA that has members of the group.

If your organization has information that they want to share on the Erie to Pittsburgh Trail Page, please let Kim Harris know, so it can be added to our Facebook page.

- **Other Items** – The Secretary continues to send relevant information to Board Members, and supporting agencies as appropriate.